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360 Degrees of Health: Community Health Research Workshop

November 1, 2019
Purpose of this Workshop

• Share vision for this round of research funding focused on community health studies

• Describe the 3 new funding opportunities and criteria for evaluating proposals

• Review the timeline, logistics, and available supports

• Provide time for short 1-on-1 conversations with staff following this meeting
Hello!

**WHO**  Sarah Cotton Nelson, Chief Philanthropy Officer

**WHERE**  Communities Foundation of Texas

**WHAT**  Outgoing CFT dollars + community education and programs

**WHY**  I am interested in this funding opportunity because I care deeply about the health of this community overall, and I have a personal interest in making sure CFT’s dollars and staff time are supporting areas of our community with greatest need, and where funding attention has not traditionally been focused
Meet your neighbor!

Turn to the person next to you to ask:

**WHO:** Are you?

**WHERE:** Do you work?

**WHAT:** Do you do?

**WHY:** Are you interested in this funding opportunity?
Meet your neighbor!

WHO: Are you?
WHERE: Do you work?
WHAT: Do you do?
WHY: Are you interested in this funding opportunity?
CFT Philanthropy Team

Wende Burton  Nadine Dechausay  Celeste Arista Glover  Ashley McIver  Sarah Cotton Nelson  Lori Price

Galen Smith  Dimple Sureka  Kaci Thane  Stefanie Valenzuela  Lindsay Van Gorden
What does CFT fund?

- 22% Education
- 22% Health & Scientific Research
- 15% Religion
- 12% Community Improvement
- 11% Housing & Human Services
- 8% Other
- 7% Arts & Culture
- 3% Youth & Recreation
The W.W. Caruth, Jr. Fund was established to:

support organizations in their attempts to solve the complex social issues that affect wellbeing and quality of life across our community

The strategic funding areas include:

- Health
- Public Safety
- Education

How has the focus of Caruth shifted over the past two years?

... "to address a problem, sometimes one must treat the symptom as well as the root cause."
Health has always been a multifaceted category that includes Medical and Scientific research.
360 Degrees of Health: Community Health Research
Hello!

WHO  Nadine Dechausay, JD, MA, ABD, Community Philanthropy Director
WHERE  Communities Foundation of Texas
WHAT  All things Caruth + Evaluation, Learning & Collective Insights
WHY  I spent 10 years as an evaluator and behavioral scientist so I believe in the power of applied research!
Some Past Health-Related Investments

Medical & Scientific Research
Investments in The University of Texas Southwestern Medical Center and University of Texas at Dallas have informed treatment approaches for mental health and neurological disorders.

Health
Investment in the Sexual Assault Nurse Examiner (SANE) program helped provide comprehensive treatment for hundreds of victims of sexual assault.

Health
Investments in American Heart Association to improve coordinated public health response on key issues.

Public Safety / Health
Investments in The Cottages at Hickory Crossing and Meadows Mental Health Policy Institute have improved health and safety for vulnerable populations.
Vision for Future: Social Drivers of Health

- Responsive, Quality Care
- Fresh, Affordable Food
- Quality of Life (healthier, happier people)
- Social Inclusion
- Economic Security and Opportunity
- Safe and Clean Environment
- Healthy Habits
One reason we do field research...
Use research to improve community health in:

Delivery of health related services
Policy and research agenda
Personal choices and behaviors
The Caruth Fund’s **360 Degrees of Health** will fund **studies** to explore ways to **improve wellbeing** in the **North Texas community** for the benefit of every resident **accounting for variables** such as race, income, and zip code.
The Caruth Fund’s **360 Degrees of Health** will fund **studies** to explore ways to **improve wellbeing** in the **North Texas community** for the benefit of every resident **accounting for variables such as race, income, and zip code.**

The concept of “360 Degrees” reflects our holistic view of the numerous social drivers of health outcomes.
The Opportunity

The Caruth Fund’s 360 Degrees of Health will fund studies to explore ways to improve wellbeing in the North Texas community for the benefit of every resident accounting for variables such as race, income, and zip code.

“Studies” involve systematic investigation for the purpose of establishing facts, discovering new information, or reaching new conclusions. Because the purpose is knowledge-generation, the researchers must be committed to publicizing the results.
The Caruth Fund’s 360 Degrees of Health will fund studies to explore ways to improve wellbeing in the North Texas community for the benefit of every resident accounting for variables such as race, income, and zip code.

Healthy People 2020 is one powerful framework for assessing both current community health needs and the benchmark for “improved wellbeing” – see www.healthypeople.gov
The Opportunity

The Caruth Fund’s 360 Degrees of Health will fund studies to explore ways to improve wellbeing in the North Texas community for the benefit of every resident accounting for variables such as race, income, and zip code.

The RFP’s scope is restricted to the 5 main North Texas counties of Collin, Dallas, Denton, Rockwall, & Tarrant.
The Opportunity

The Caruth Fund’s 360 Degrees of Health will fund studies to explore ways to improve wellbeing in the North Texas community for the benefit of every resident accounting for variables such as race, income, and zip code.

We will be looking for studies that account for “variables such as race, income, and zip code” by incorporating health equity considerations into the research design.
Healthy North Texas (DFWHC Foundation)

Healthy North Texas documents health outcomes that are **achieving** or **falling short** of population goals (see healthyntexas.org)

You may use other data sources as well
Three Ways to Apply

**Community Health Focus**
- Control and prevention of known community health issues through empirical research, new data analysis, pilot or field studies. Topics could include (but are not be limited to) Adverse Childhood Experiences (ACES), school violence, asthma, cancer and diabetes.

**Landscape Analysis**
- Detailed description of a research program that fills gaps in knowledge regarding how individual and environmental factors contribute to disparities in health risk. Implications for treatment and prevention should also be discussed.

**Behavior Boosting**
- Rapid cycle tests of innovative strategies to promote adherence to screening, prevention, and treatment protocols, especially for people with barriers to healthcare access.
For Your Inspiration

Community Health Focus
- Safe Streets Youth Violence Prevention Program in Baltimore, 2012, Johns Hopkins
- Improving colorectal cancer screening in Illinois, University of Chicago

Landscape Analysis
- Susan G. Komen’s African-American Breast Cancer Disparities research
- Exploring the Rural Context for Adverse Childhood Experiences (ACES), HHS

Behavior Boost
- A Text Message Based Intervention for Weight Loss, 2008, Kevin Patrick
- Help Educate to Eliminate Diabetes (HEED), 2010, Carol Horowitz

Check out these sites:
Promising Practices Tab from Healthy North Texas
or
Who’s Leading the Leading Health Indicators? from Healthy People 2020
<table>
<thead>
<tr>
<th>What We’re Looking For</th>
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<tbody>
<tr>
<td>✓ Focus on a relevant and important community health issue</td>
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<td>✓ Well-designed study that acknowledges existing/missing knowledge base</td>
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<td>✓ Study aims to reduce one or more health disparities</td>
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<td>✓ Team is composed of researchers and practitioners who are well-qualified</td>
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<td>✓ Findings of the study will go beyond single institution</td>
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<tr>
<td>✓ Findings of the study will be widely disseminated with the goal of informing practice</td>
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<tr>
<td>✓ For Landscape Analysis: results may also inform policy and research program</td>
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Eligibility

• Grants will be made to a 501(c)(3) in good standing with the IRS

• Study will benefit populations in the 5 designated counties of North Texas (Collin, Dallas, Denton, Rockwall, and Tarrant)

• Awards will be up to $750,000 for a grant term up to 2 years

• Overhead costs will be considered in context

• Must identify one Principal Investigator, and that person can only be listed on one application
Hello!

**WHO:** Dimple Sureka, MD, Community Philanthropy Officer

**WHERE:** Communities Foundation of Texas

**WHAT:** My focus is medical and scientific research, but I am more broadly interested in overall health and well-being.

**WHY:** I believe we can improve wellness in our community through courageous ideas that go beyond traditional clinic visits.
Process Overview

- **Application Opens Online**
  Nov. 1, 2019

- **Virtual Office Hours**
  Nov. 4-8; Dec. 2-6

- **Applications Due Online**
  Feb. 4, 2020 by 5:00 pm

- **First Round Notifications**
  April 2020

- **Anticipated Funding Rec’d**
  June & Sep 2020
Create a login profile **ALL** notifications will be through the Application site using the registered email address.

The same email address **MAY** be associated with multiple proposals.
Click on the **Apply** button to go to the Application form.
Application

Guidelines & Recommendations:

Save your proposal in Word and then paste into the application form.

An individual may be involved in more than one proposal **BUT** can only be listed as Principal Investigator for **ONE** proposal.
Up to 5 collaborators may be associated with your proposal.
To start a new proposal using the same profile.
Application

Reviewing your proposals

Process: 360 Degrees of Health: Community Health Research (2019-2020 Grant Cycle)

Applicant:
Ms. Rose Bug
rosebug@cftexas.org
214-355-2965

Organization:
Example Organization
13-1635295
555-555-5556
Application

Reviewing your proposals

Organization Summary
Example Organization

Example Organization
1234 60th Street
Bozeman, MT 59718

Primary Contact: Rose Bug
Website:
Telephone Number: 555-555-5556
Organization Email:
Last Updated: 08/06/2019

Edit
### Application

**Reviewing your proposals**

![Application Form]

<table>
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<th>Date</th>
<th>Process Description</th>
<th>Type</th>
<th>Status</th>
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<td>360 Degrees of Health Community Health Research</td>
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<td>Application Draft</td>
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*Grant Management Software provided by Foundant Technologies © 2019*
Application

Reviewing your proposals
<table>
<thead>
<tr>
<th>Uploads</th>
<th>Description</th>
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<tbody>
<tr>
<td>CV/Resume</td>
<td>• Primary investigator</td>
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<td></td>
<td>• Up to 5 co-investigators</td>
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<td></td>
<td>• Highlight relevant publications</td>
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<tr>
<td>Publications</td>
<td>• On topic</td>
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<td></td>
<td>• Show expertise</td>
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<td>• Maximum of 3</td>
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<tr>
<td>Letters of Commitment</td>
<td>• Where applicable</td>
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If you have questions, please contact us!

For questions regarding the **RFP and/or application requirements**, contact Nadine or Dimple by sending an email to grants@cftexas.org

For questions regarding the **online application platform, Foundant**, contact Stefanie at 214-750-4216 or svalenzuela@cftexas.org
Support

Office Hours

15-minute meeting with our program officers

Discuss your topic area’s relevance and specific questions

Following the workshop today (sign up was at welcome desk)
Virtual Office Hours

30-minute phone consultation with a program officer

Discuss your topic area’s relevance to our funding opportunities

Available November 4th - 8th and December 2nd - 6th

Sign up for times on our website now!
Go to **www.menti.com** and use the code **11 20 75**

1. Grab your phone
2. Go to www.menti.com
3. Enter the code **11 20 75** and vote!
Office Hours