

NTX GIVING DAY 2021

Collin County

Communities Foundation of Texas' NTX Giving Day serves a 20-county footprint including Collin County.

Nonprofits based in Collin County continue to rely on NTX Giving Day to help build their organizational capacity.

In 2021, **421 Collin County nonprofits** (2% growth) raised **\$8.6 million** (20% growth) through this groundswell of giving.

Annual Totals	2019	2020	2021
Nonprofits receiving gifts	376	414	421
Total Dollars raised for nonprofits	\$5.5 MM	\$7.1 MM	\$8.6 MM
Total Gifts given to nonprofits	22,315	28,473	28,470
Total Donors based in Collin County	17,471	22,346	22,132

HIGHEST INVESTMENT CAUSE AREAS

AMONG DONORS BASED IN COLLIN COUNTY



Education & Literacy
5,148 gifts | \$1.51 MM



Animals
4,794 gifts | \$620K



Hunger, Food Access & Nutrition
2,694 gifts | \$523K



Youth & Children
2,102 gifts | \$496K



Housing, Shelter & Homelessness
1,637 gifts | \$422K

FUNdraising Pages

445 individuals activated FUNdraising pages on behalf of **118** Collin County nonprofits.

\$368K raised | **2,375** gifts given on pages

Matching Funds

91 nonprofits in Collin County secured matching funds.

\$1.6 MM additional funds raised