

2020 PROFESSIONAL SEMINAR



SPONSORSHIP OPPORTUNITIES	MAJOR \$10,000	PARTNER \$5,000	ENGAGEMENT \$3,500	SUPPORTING \$2,500
Major sponsor for the Professional Seminar	Available			
Exclusive underwriter for the: (2 available) • Professional Seminar Sponsor Happy Hour or • Professional Seminar Breakfast			2 Available	
Opportunity to give remarks at the Professional Seminar	Included			
Year-round branding on CFT website	Logo & link	Logo & link		
Advertising in Professional Seminar digital booklet	Full page/color/inside cover & 1 B&W full page spread	Full page/color	Full page/color	Half page/color
Complimentary table seating for Professional Seminar	2 tables of 8	1 table of 8 and 1/2 table of 4	1 table of 8	1/2 table of 4
Logo included on Professional Seminar promotional collateral (postcard, print & digital ads, e-mail blasts, flyers, CFT newsletters)	Included	Included	Included	Included
Signage at Professional Seminar	Logo on individual sign	Logo on individual sign	Logo on individual sign at Happy Hour or by breakfast at the Professional Seminar	Logo on group sign
Distribution of your literature at seminar	Included			
Professional Seminar attendee list	Included			

2020 CFT/SMU PROFESSIONAL SEMINAR SPONSORSHIP REGISTRATION

Business/Sponsor Name: _____

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Please indicate your desired Sponsorship Level:

- Major \$10,000 Partner \$5,000 Engagement \$3,500 Supporting \$2,500

DEADLINES: (please submit all materials to **Jenna-Wade Fowler** at jfowler@cftexas.org)

Logo for Professional Seminar postcard is DUE by **2/21/2020**

Ad for Professional Seminar digital booklet is DUE by **3/27/2020**

- **Full Page Ad Specs:** 8.5 x 11 PDF
- **½ Page Ad Specs:** 8.5 x 5.5 PDF

Please make all checks payable to **Communities Foundation of Texas** and mail to:

Communities Foundation of Texas
Attn: Jenna-Wade Fowler
5500 Caruth Haven Lane
Dallas, TX 75225

Communities Foundation of Texas looks forward to partnering with you at the 2020 CFT/SMU Professional Seminar. Please contact **Kathryn McGill** at **(214)750-4145** or kmcgill@cftexas.org for additional information.