



2021 FREEDOM DAY SPONSORSHIP OPPORTUNITIES

	TITLE SPONSOR	SHIFT SPONSOR (2)	PROJECT SPONSOR (15)	GENERAL SPONSOR	YP SPONSOR (25-40)
BENEFITS	\$20,000	\$10,000	\$5,000	\$2,500	\$1,000*
BEFORE FREEDOM DAY					Partner with up to 4 individuals*
Story on CFT4B.org website	●	●			
Logo on Freedom Day and North Texas Giving Day web pages and official Freedom Day T-shirt	●	●	●	●	
Quote in official news release	●	●			
Listed in official news release	●	●	●	●	
Digital program advertisement	Full Page	Full Page	1/2 Page	1/4 Page	Listed in program
Social media recognition	●	●	●	●	
FREEDOM DAY					
Opening Ceremony on-stage recognition	●	●	●		
Logo on Opening Ceremony slideshow and signage	●	●	●	●	
Number of employee volunteers who can participate	400	200	100	50	4
AFTER FREEDOM DAY					
Sponsor networking event at CFT - highlight video premier	●	●	●	●	●
Included in follow-up news release	●	●	●	●	
BEFORE, DURING, AND/OR AFTER					
Invitation to CFT4B networking events and CEO Happy Hours	●	●			
Exclusive GiveWisely philanthropy class for your employees	●	●			
Speaking opportunity in front of CFT audience	●				
Sponsor recognition for a North Texas Giving Day event	●				
Breakfast with CFT CEO, Chief Relationship Officer, or Board Relationships Committee Chair	●				
CFT4B Strategic Consulting Session (value \$5,000)	●				

Note: Sponsor commitments must be received by July 15, 2021 to receive the full sponsorship benefits listed.

*Partner with up to 4 individuals to join you in this sponsorship opportunity.