

# IMPACT

YOUR PHILANTHROPY MAGAZINE

2020 | VOLUME 1



## BRIGHT SPOTS AMIDST CHALLENGES

COMMUNITY RALLIES TOGETHER TO ADDRESS RISING COVID-19 RELATED NEEDS

*Stories on pages 5–7, 16 ▶*

A photograph of the Dallas skyline at dusk or night, featuring the Reunion Tower and other skyscrapers. A vibrant rainbow arches across the sky from the left side of the frame towards the horizon.

## FEATURES

---

- 4 CFT Welcomes New Trustees
- 5 North Texas Giving Tuesday Now
- 6 COVID-19 Response | North Texas Cares
- 8 \$2 Billion Grantmaking Milestone
- 10 Leaving Legacies of Love
- 12 Faces in Our Community
- 16 Get Shift Done Fund at CFT
- 17 CFT for Business Partner Spotlight
- 18 Educate Texas Highlights: 2020 Census
- 20 19th Amendment Centennial Fund
- 21 GiveWisely
- 22 News, Awards, and Accolades

---

**IMPACT** is published by Communities Foundation of Texas

**Leadership**

Dave Scullin  
Beth Bull  
John Fitzpatrick  
Sarah Cotton Nelson  
Monica Egert Smith  
Susan Swan Smith  
George Tang



Want to receive this magazine?  
Email [IMPACT@cftexas.org](mailto:IMPACT@cftexas.org)

IMPACT editorial, writing, and design team: Nicole Paquette, Madison Asher, and Lindsay Benedetto

Cover Photo: Joseph Haubert

Photos: Kim Leeson

**Board of Trustees**

Alfreda Norman, Chair  
Florence Shapiro, Vice Chair  
Jim Bass, Immediate Past Chair  
Arcilia Acosta  
Richie Butler  
Greg Campbell  
Michael Dardick  
Matrice Ellis-Kirk  
José (Pepe) Guevara  
Kenneth Hersh  
Gunjan Jain  
Chris Kleinert  
Sarah Losinger  
Tom Montgomery  
Connie O'Neill  
Nicole Small  
G. Stacy Smith  
Debra Brennan Tagg  
Rob Walters



# A LETTER FROM OUR PRESIDENT

---

We began the year with a proud moment, celebrating a momentous milestone — **\$2 billion in cumulative charitable grantmaking since CFT's inception in 1953**. Now, the unparalleled crisis of COVID-19 has changed our world dramatically in the course of a few weeks. The effects are pervasive, complex, and likely long-lasting. Despite the paradox of personal physical distance, our spirit of community is evident. Our remarkable community of North Texans has come together with stunning speed, empathy, and generosity to help each other. This is who we are.

“Our remarkable community of North Texans has come together with stunning speed, empathy, and generosity to help each other. This is who we are.”



Despite our community challenges, there are many bright spots. I am thankful for our **CFT staff and board** for displaying the resilience, creativity, and innovative problem-solving needed to keep our critical work moving forward. Philanthropic partners of all sizes have joined together with us to ease the burden on nonprofits through **North Texas Cares**. As another first, the **Dallas Cowboys** and **United Way of Metropolitan Dallas** are collaborating with us on an emergency day of giving on May 5 — **North Texas Giving Tuesday Now**. We've created the **North Texas Community Response Fund** so anyone can contribute to relief and recovery efforts. And we're simply energized by our partnerships with **Get Shift Done** and **Dallas County** on their new relief funds, which are already making a tremendous impact.

Joining together is what makes us stronger. It's never been more critical to acknowledge the leadership, collaborative impact, and vast network of connected North Texans who are demonstrating the power of togetherness. You'll find this evidenced in the stories of bright spots in the pages that follow.

With gratitude,

A handwritten signature in black ink that reads "Dave Sculkin".

PRESIDENT AND CEO,  
COMMUNITIES FOUNDATION OF TEXAS

# CFT Welcomes New Trustees

New Members on the CFT Board Bring Leadership and Expertise



## ARCILIA ACOSTA, business leader and entrepreneur

Arcilia is president and CEO of **CARCON Industries and Construction**, a full-service construction firm, as well as founder and CEO of **Southwestern Testing Laboratories** (STL Engineers), a geotechnical engineering and construction materials testing firm. Arcilia has served on many corporate boards including **Legacy Texas Financial Group**, **ONE Gas Incorporated**, **Magnolia Oil and Gas**, and **Energy Future Holdings Corporation**. Read her full bio at [CFTexas.org/Arcilia](http://CFTexas.org/Arcilia)



## GREG CAMPBELL, investor and real estate developer

Greg is president and CEO of **Rainmaker, Inc.**, a strategic investment and advisory firm based in Dallas. Greg is a long-time entrepreneur, investor, and real estate developer. He has funded, operated, and advised ventures across a broad array of industries in the United States, Latin America, and West Africa. He is an avid supporter of the community through board service to **Methodist Health System**, the **Greater Harlem Chamber of Commerce**, and the **Greater Harlem**

**Housing Development Corporation**. He was a principal author of *The Dallas Plan*, a strategic platform for the city's growth and development. Read his full bio at [CFTexas.org/Greg](http://CFTexas.org/Greg)



## ROB WALTERS, nationally known trial and antitrust lawyer

Rob is senior partner at **Gibson Dunn**, a member of its worldwide executive committee, and a nationally known trial and antitrust lawyer. Rob has litigated many multibillion-dollar disputes, including, most recently, the **Department of Justice's** antitrust challenge to **AT&T's** \$106 billion acquisition of **Time Warner, Inc.** Rob also served as executive vice president of **Energy Future Holdings**, one of the country's largest electric power companies. He serves on the boards of the **Dallas Citizens Council**, **Klyde Warren Park**, and the **University of Texas School of Law**, as well as the **Plan II Board of Visitors** at the **University of Texas**. Read his full bio at [CFTexas.org/Rob](http://CFTexas.org/Rob)



## CFT NAMES NEW BOARD CHAIR: ALFREDA NORMAN

**Alfreda Norman** succeeds **Jim Bass** (manager, **Trinity Summits, LLC**) as CFT's new board chair. She is the second woman to serve as board chair, following **Ruth Altshuler**. Alfreda is senior vice president at the **Federal Reserve Bank of Dallas**, where she leads the Dallas Fed's communications and public outreach. Welcome, Alfreda, and thank you for your leadership, Jim!

## BOARD OF TRUSTEES

Alfreda Norman, Chair

Florence Shapiro, Vice Chair

Jim Bass, Immediate Past Chair

Arcilia Acosta

Richie Butler

Greg Campbell

Michael Dardick

Matrice Ellis-Kirk

José (Pepe) Guevara

Kenneth Hersh

Gunjan Jain

Chris Kleinert

Sarah Losinger

Tom Montgomery

Connie O'Neill

Nicole Small

G. Stacy Smith

Debra Brennan Tagg

Rob Walters

# NORTH TEXAS GIVINGTUESDAY | NOW

Powered by 



*CFT, Dallas Cowboys, and United Way of Metropolitan Dallas come together to raise critical funds for COVID-19 relief and recovery now through May 5*

**CFT HAS PARTNERED** with the **Dallas Cowboys** and **United Way of Metropolitan Dallas** to create a special emergency response day of giving called **North Texas Giving Tuesday Now**, as a regional activation of the global **Giving Tuesday** movement, **#GivingTuesdayNow**.

Nonprofits of all types — from the arts to education, social services, and zoos — are struggling in this unprecedented time. The three partners are leading the community in safely uniting from home to raise funds for the broad range of North Texas nonprofits affected by the pandemic.

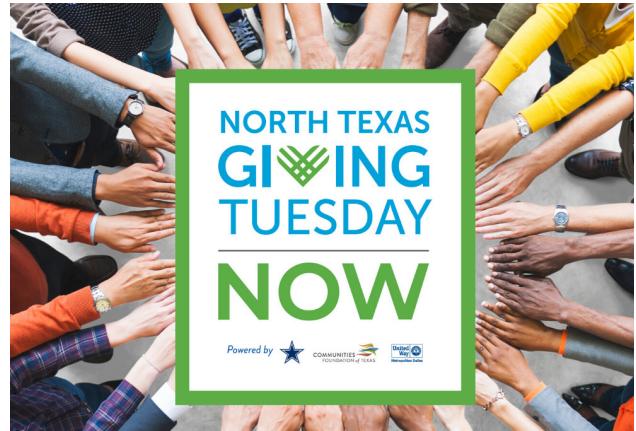
North Texas Giving Tuesday Now runs online through **CFT's North Texas Giving Day** platform. Donors can support targeted relief and recovery funds with a gift of any amount, give directly to organizations on the front lines of the COVID-19 response, and/or support the needs of more than 3,000 local nonprofits that participated in North Texas Giving Day 2019.

*“This is about inspiring local unity, action, and generosity. Our community, country, and world need our support now more than ever.”* – **Dave Scullin**, CFT's president and CEO

*“This crisis can be a defining moment of solidarity. Our nonprofits are on the front lines, and they need everyone's generous support to respond to the unprecedented need created by this pandemic.”* – **Jennifer Sampson**, president and CEO of United Way of Metropolitan Dallas

*“There is no greater need for solidarity and partnership than during a crisis. Especially in North Texas, where there is momentous support for local nonprofits, the Dallas Cowboys are eager to mobilize and energize our region to respond.”*

– **Charlotte Jones**, Dallas Cowboys vice president and chief brand officer



*Make your gift to any of 3,000 nonprofits in need now! Early giving is now open through May 5 at [NorthTexasGivingTuesdayNow.org](http://NorthTexasGivingTuesdayNow.org).*

*With many service-providing nonprofits seeing an increase in demand for critical services coupled with canceled spring fundraising events, the day aims to bring people together virtually to support those who need it most through seamless online giving tools.*

CFT's 12th annual North Texas Giving Day will still be held on **September 17, 2020**, in addition to this special one-time campaign. Giving Tuesday also still plans to hold its annual global campaign the Tuesday after Thanksgiving. 

 *Make a difference now!*  
[NORTHTEXASGIVINGTUESDAYNOW.ORG](http://NORTHTEXASGIVINGTUESDAYNOW.ORG)



Questions? Contact our charitable giving expert:  
**SUSAN SWAN SMITH**  
Chief North Texas Giving Day Officer  
[sswansmith@cftexas.org](mailto:sswansmith@cftexas.org) | 214-750-4256



# WE CARE. NORTH TEXAS CARES.

*CFT Launches Relief Fund; Area Funders Create Shared Nonprofit Grant Application to Support COVID-19 Response*

AS NORTH TEXANS, we have overcome many difficult situations together over the years: natural disasters, man-made disasters, economic emergencies — but nothing quite like the health emergency we face today. As our community continues to experience the impact of COVID-19, our team at CFT is hard at work identifying critical needs in this ever-changing environment.

## CFT'S NORTH TEXAS COMMUNITY RESPONSE FUND

CFT's **North Texas Community Response Fund** was created to support community needs in response to COVID-19. Donations to this fund provide support for organizations working with people and communities most negatively affected by COVID-19. We are humbled and inspired to be partnering with so many North Texans who, with great compassion, creativity, and innovation, have quickly responded to help. We owe a big "thank you" to many of our CFT fund holders who are leading by example and making grants from their funds to support community response efforts, alongside community leaders like **Mark Cuban** and the **Mavs Foundation**, **Lyda Hill**, the **Perot Family**, and many others who are also supporting CFT's efforts.

As of mid-April, CFT has raised \$1.5 million through the North Texas Community Response Fund that will be applied toward nonprofit funding requests received through **North Texas CARES**.

## NORTH TEXAS CARES

CFT is proud to be leading and participating in North Texas CARES, a collaborative partnership of more than 30 North Texas funders who have come together to help streamline the process for nonprofits to apply for funding during this time of crisis.

**"The number of prominent North Texas funding organizations who have committed to use this shared application is remarkable, and new partners continue to join each week. Our goal is to help ease the burden on nonprofits in need in the most efficient way possible. This is an extraordinary collective effort that builds on our community's history of coming together to support one another."**

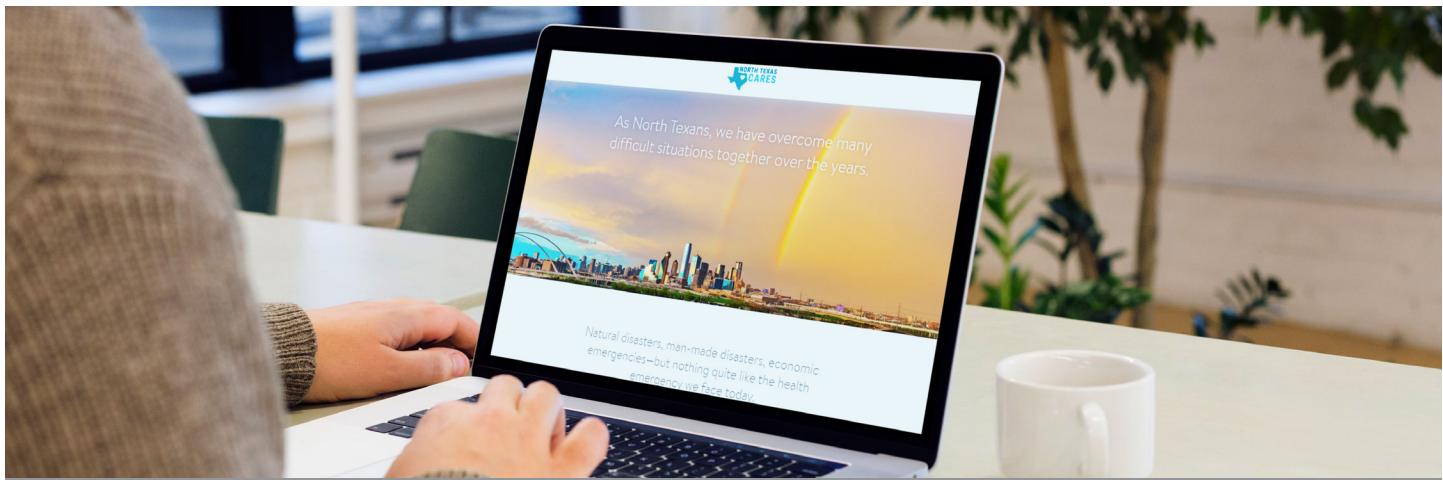
**– DAVE SCULLIN, CFT's president and CEO**

Nonprofits can now efficiently submit emergency funding requests to more than 30 funders all at once through one simplified grant application online. The North Texas CARES application intentionally has no due date, so funders can continue to respond to urgent needs as they arise.

Nonprofits that provide critical services to mitigate the short-term and long-term impact of the pandemic are encouraged to apply at *NorthTexasCares.org*.



Learn more about our COVID-19 relief efforts or make a donation at **CFTEXAS.ORG/COVID19**



Nonprofits in need of emergency funding can now apply to more than 30 funders at once through [NorthTexasCares.org](https://NorthTexasCares.org)

## NORTH TEXAS CARES PRIORITY AREAS

Nonprofits who support:

- Individuals and families in need of access to food, healthcare, and other basic needs
- Supplementing lost wages and/or housing costs for low-income, displaced workers
- Vulnerable populations such as seniors, children, and/or those experiencing homelessness
- First responders and medical professionals
- Academic learning and distance learning for low-income, low-access students while schools are closed
- Efforts that overtly address racial disparities and viral racism related to COVID-19, specifically focused on Asian Americans and Pacific Islanders

The collaborative effort launched in late March. As of mid-April, over \$31 million in emergency needs from 700 nonprofits have been requested through the NorthTexasCares.org online grant application, with an additional 1,300 applications still being finalized.

As of mid-April, a total of more than \$10 million in grants have been awarded by the participating funders to support immediate needs identified by our local nonprofits.

Initial grants from CFT's North Texas Community Response Fund total almost \$400,000 to over 40 nonprofits. We will continue to award grants each week until all resources in the fund have been deployed. You can read about the nonprofits funded and their needs at [CFTexas.org/COVID19grants](https://CFTexas.org/COVID19grants).

*All North Texas nonprofits are impacted by COVID-19 and need our help regardless of whether they are on the front lines directly responding to the crisis. We urge you to continue providing (or even to increase) financial support to the broad range of causes and nonprofits you care about across the community. Nonprofits across the board need your support more than ever right now to survive the disruptions the pandemic has caused.* 



Questions? Contact our experts:

**SARAH COTTON NELSON**

Chief Philanthropy Officer

[snelson@cftexas.org](mailto:snelson@cftexas.org) | 214-346-5501



**WENDE BURTON**

Senior Director, Community Philanthropy

[wburton@cftexas.org](mailto:wburton@cftexas.org) | 214-750-4227



# \$2 Billion Reasons to Celebrate

## CFT Celebrates Charitable Grantmaking Milestone

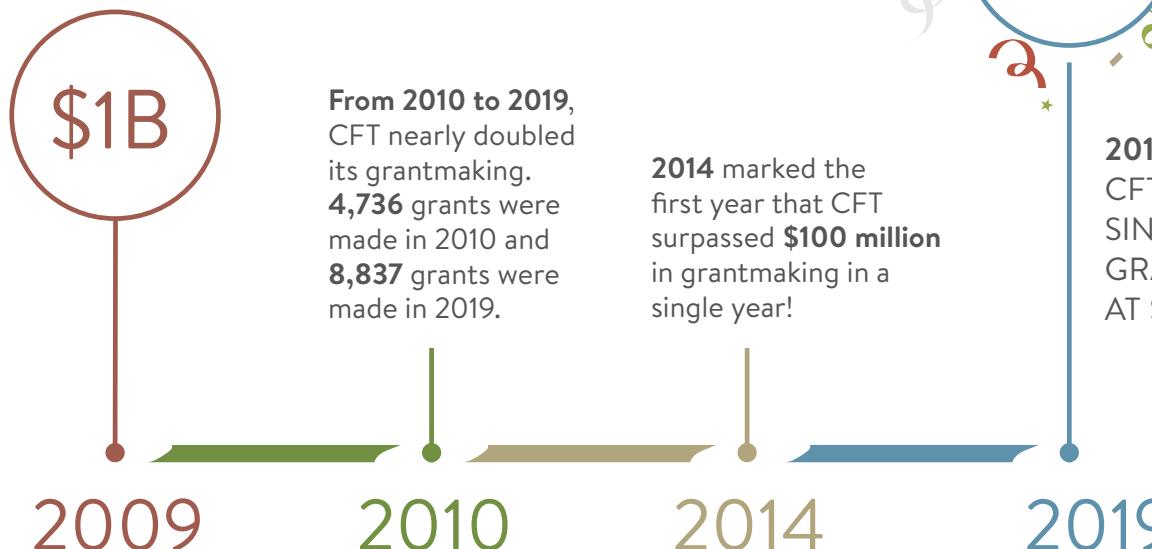
Confetti cannons marked the occasion as our board trustees, fund holders, and community leaders came together in February to celebrate a momentous and historic milestone — \$2 billion in cumulative charitable grantmaking since CFT's inception in 1953. Many current and past trustees were present for the evening and were acknowledged for their excellence in leadership and stewardship, as we honored the countless partners and champions who collectively made this grantmaking milestone possible.

Read the full story on our blog: [CFTexas.org/Celebrate](http://CFTexas.org/Celebrate)

# THE ROAD TO \$2 BILLION

GRANT IMPACT

CFT currently manages over 1,000 charitable funds. Between 1953–2009, CFT distributed its first billion dollars in grantmaking, with the second billion granted in just the 10 years since 2009.

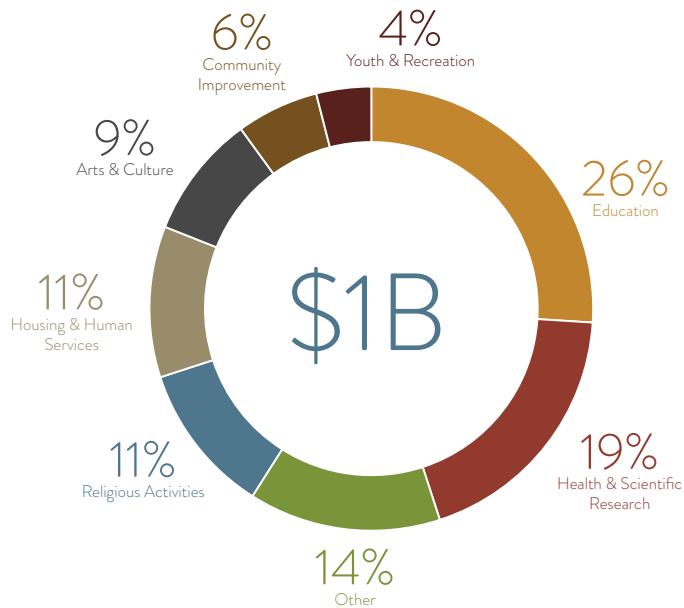


To view CFT's full history timeline, visit [CFTexasHistory.org](http://CFTexasHistory.org).

## BREAKING DOWN THE BILLIONS

Since reaching the \$1 billion grantmaking mark in 2009, CFT has granted to 10,430 nonprofits. Almost 80% of the grants have benefited the 20 counties of North Texas, with the rest supporting grantees across Texas and beyond.

### SNAPSHOT OF THE LATEST \$1B IN GRANTMAKING *by issue area:*



### EDUCATE TEXAS

CFT's statewide education initiative, **Educate Texas**, has granted more than \$80 million toward improving student outcomes across the state, and has aligned more than \$450 million in public and private investments to benefit over one million first-generation, low-income students across Texas.

### W.W. CARUTH, JR. FUND

CFT's largest endowment, the **W.W. Caruth, Jr. Fund** has granted over \$200 million since 1997. These grants address community challenges across education, health, and public safety.

### SCHOLARSHIPS

CFT manages 70 scholarship funds and has distributed \$11 million to 1,636 scholarship recipients. One family alone has funded 151 scholarships since 2006.

### NORTH TEXAS GIVING DAY

Since 2009, **North Texas Giving Day** has become the nation's single most powerful day of community-wide giving, cumulatively granting more than \$290 million to over 3,000 nonprofits from more than 100,000 donors.



# Leaving Legacies of Love

## FUTURE NEWLYWEDS RISE TO THE OCCASION



CFT fund holders and soon-to-be newlyweds Finley Ewing and Sarah Requa

supports children in crisis. Sarah remembers being friends with many of the children and playing together after school. She credits her initial passion for helping children to her involvement with the organization.

Similarly, Finley's family has been involved with the **Genesis Women's Shelter** for as long as he can remember. His mom currently serves on their board of directors, his grandmother used to serve on the board, and his dad spearheads a golf tournament to raise support. For both families, giving and serving has been a way of life passed down through generations.

Sarah and Finley knew they wanted to raise funds through their wedding celebration but weren't sure how. They knew it would need to be easy for guests to give online or mail a check. Finley discovered that his grandmother, **Gail Hall Ewing**, had a charitable giving fund through CFT, the **Finley Ewing Fund**, named after his grandfather. They decided to reach out to CFT to create their own fund, which they can access online anytime to see when gifts are made in support of The Rise School.

*"We were so excited to tell our parents about our charitable fund. They are deeply proud of our choice. The response from our friends and family has been extremely positive,"* said Sarah.

Finley and Sarah are well on their way to impacting the community in ways that matter most to them.

To learn more about starting your own charitable fund, visit [CFTexas.org/funds](http://CFTexas.org/funds). To make a gift to the Sarah and Finley Ewing Wedding Fund in support of The Rise School, visit [CFTexas.org/Ewings](http://CFTexas.org/Ewings).

*Note: Sarah and Finley postponed their spring wedding until October because of COVID-19. While they noted they are disappointed about moving the date, they are hopeful that the extra time allows them to raise more support for The Rise School.*

**F**INLEY EWING AND SARAH REQUA found significant joy in their wedding planning — but in a way that's different from most young couples. Instead of registering for and receiving gifts at their wedding, they decided to set up a charitable fund at CFT, the **Sarah and Finley Ewing Wedding Fund**, and have asked all wedding guests to consider making a charitable donation to their fund in lieu of a gift. Donations will support **The Rise School of Dallas**, an organization that provides quality early education services to children with and without disabilities. The future Ewings are excited to begin their life together with the tone they've set for their marriage: *giving is better than receiving*.

When Sarah was growing up, her mother was on the board of **Boys and Girls Country** in Houston, an organization that



Finley and Sarah Ewing visiting The Rise School of Dallas



Questions? Contact our charitable giving expert:

**SARAH BEEKS HUMPHREY, CAP®**

Director of Charitable Giving, Collin County  
[shumphrey@cftexas.org](mailto:shumphrey@cftexas.org) | 214-750-4247



at Communities Foundation of Texas

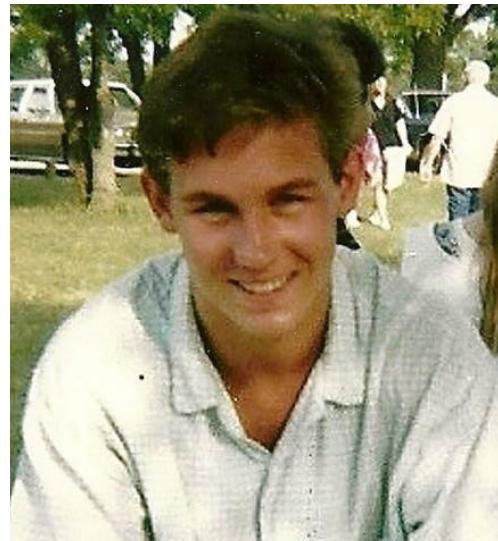
## THE COLE WEHUNT FUND

BILL AND KAY WEHUNT'S SON Cole was an accomplished student who received the **Dr. Anson Clark Scholarship** at CFT toward his education at **Texas Christian University**. Cole was an Eagle Scout, scholar, athlete, and band member

during his high school years. He had two years at TCU before he tragically passed away in a car accident in 1990 on the way to a band picnic. He had thrived at TCU as a Chancellor's Scholar, president of the band, president of his music fraternity, and part of the cheerleading team.

"Cole lived more in his 20 years than most people do in a lifetime," recalled Kay. "He had a full and meaningful life. He was our only child and our best friend. Despite how hard it was, we immediately decided that we wouldn't let his death ruin our lives, because that's not the legacy Cole would have wanted for our family."

This year, Cole would have turned 50. This summer marks 30 years since the Wehunts and our community lost Cole. Kay noted that the legacy Cole left behind was one of generosity through the quality of the relationships he built. Cole's friends are still a big part of the Wehunt family's lives — they now have honorary grandchildren all over Dallas and Tarrant County.



*The late Cole Wehunt, son of Bill and Kay Wehunt*

### CFT's LIVE OAK SOCIETY

Hundreds of forward-thinking individuals, couples, and families have partnered with CFT to make a commitment to better our community beyond their lifetimes. These generous donors have named Communities Foundation of Texas as the beneficiary of a planned or deferred gift through their wills or estate plans, and are recognized as part of CFT's legacy society, the **Live Oak Society**.



Questions? Contact our charitable giving expert:

**GERI JACOBS, ChFC®, CLU®**

Director of Charitable Gift Planning  
gjacobs@cftexas.org | 214-750-4255

"Over the years, we made some charitable gifts in Cole's honor, but wanted to think more deeply about our estate planning. Cole benefited greatly from his CFT scholarship, so we reached out to CFT to learn how we could partner with them on our own charitable giving beyond our lifetimes," said Bill. Kay added, "Bill's grandfather was a minister and we knew how much he appreciated unrestricted gifts, so we decided to establish a donor-advised fund through our estate that CFT's team of experts will administer to where they know the greatest needs are."

Bill and Kay are members of **CFT's Live Oak Society** and noted that they find peace of mind in knowing that their estate will become a gift to the community.

*"Cole inspired giving. He was such a generous person. We wanted to give back to our community because North Texas was Cole's home and where he thrived growing up,"* said Kay.



For more donor impact stories, visit [CFTexas.org/stories](https://cftexas.org/stories) 

# COUNCIL CONNECTS

## ADVISORY COUNCIL MEMBER BREAKFAST



Brooks Caston, John Collins, Michael Meadows, Dave Scullin, Jim Bass

CFT's Advisory Council, a select group of professional and civic leaders, came together for breakfast to welcome new members and catch up on CFT's news and service offerings for clients. Attendees did a values-based exercise and heard a panel discussion on the topic of creating value in their practice from Advisory Council members **Kristi Francis**, CPA of **Francis & Associates**; **Rich Maus**, LUTCF, CAP® of **The Nautilus Group®**; and **Debra Brennan Tagg**, CFP® of **Brennan Financial Services**.



John Eads, Steve Maus



Panelists (from left): Rich Maus, Kristi Francis, Kathryn McGill, Debra Brennan Tagg

# EMERGING LEADERS IN PHILANTHROPY

## HOLIDAY PARTY

CFT's Emerging Leaders in Philanthropy program seeks to engage, educate, and connect North Texas young leaders to take an active role in building thriving communities for all. The current cohort had the opportunity to connect with alumni of the program and volunteer together at a festive holiday gathering.

Learn more at [CFTexas.org/ELP](http://CFTexas.org/ELP) or contact **Amelia White** at [awhite@cftexas.org](mailto:awhite@cftexas.org).



Tyler Floyd, Andi Floyd, Devin DeLapp, Travis Carnes



Diana Kao, Michael Stettler, Vijay Ram, Sureka Gattu



Megan Sterquell, Lauren Quam, Daren Dunkel, John Jackson, Kristen Carter

# A CONVERSATION ON LATINO GIVING



Members of the Event Host Committee



Michele Bobadilla, Diana Aguirre, Katie Patterson, Lucinda Rocha

Event panelists (from left): Lucinda Rocha, president of Hispanic 100; Ana I. Rodriguez, director of SMU Cox Latino Leadership Initiative; Rep. Rafael Anchia, chairman of the Mexican American Legislative Caucus; Norma Garcia, Telemundo 39 anchor

CFT held a Cause-Minded Conversation on Latino Giving and Philanthropy in celebration of **Hispanic Heritage Month** and **North Texas Giving Day**.

Business and nonprofit leaders, philanthropists, and donors gathered to discuss giving priorities and trends within the Latino community. The event featured a panel of local Latino leaders.

# NORTH TEXAS GIVING DAY BREAKS NEW RECORDS



2019 Honorary Co-Chairs Dirk and Jessica Nowitzki

Thanks to your generosity, Communities Foundation of Texas' record-breaking 11th annual North Texas Giving Day in September raised more than \$50 million for 3,000 local nonprofits from 100,000 donors — a powerful investment that creates a more thriving North Texas for all. **Mark your calendars and save the date for #NTxGivingDay on 9.17.20!**



Dallas Nonprofit Kickoff selfie

# FAMILIES SERVE



Youth served in the company of local business leaders and families

## FAMILY SERVICE DAY AT THE NORTH TEXAS FOOD BANK

During CFT's eighth annual Family Service Day, over 100 CFT fund holders and **CFT for Business** members sorted and packaged more than 5,953 pounds of food at the **North Texas Food Bank**, the equivalent of more than 4,961 meals for families in need served by the food bank.



Families and colleagues packaged more than 5,953 pounds of food together



Family Service Day participants pose before their shift at the North Texas Food Bank

# CFT FOR BUSINESS

## GOOD COMPANY AND CONVERSATION

**CFT for Business (CFT4B)** helps companies do good through charitable giving, volunteerism, and employee engagement.

Thanks to the generosity of CFT4B Cornerstone Sponsor, **The Shields Group**, CFT4B member company leaders are able to come together for conversation and cocktails each quarter to make connections, share insights, and further engage with one another and CFT4B staff.

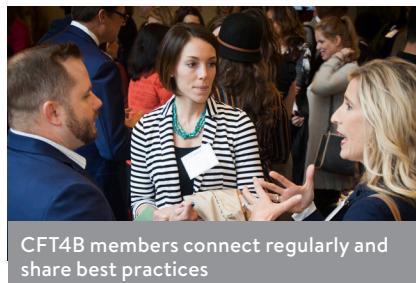
Learn more at [CFT4B.org](http://CFT4B.org) or contact Sejal Desai at [sdesai@cftexas.org](mailto:sdesai@cftexas.org).



CFT4B hosts quarterly cocktails and conversation events for CFT4B member CEOs



Goldman Sachs 10,000 Small Businesses team at CFT4B's networking luncheon



CFT4B members connect regularly and share best practices

# WELCOME, NEW FUND HOLDERS

CFT hosted our annual welcome luncheon for our newest fund holders. During lunch, they met other donors, as well as some of our CFT staff. They learned about the history of CFT and how to make the most of their charitable funds through CFT's services. Fund holders participated in CFT's values-based exercises *Identifying Values* and *Defining Passions*. These interactive exercises help givers to discover or rediscover their philanthropic passions. [Learn more on page 21.](#)

This annual event is a great opportunity for fund holders, both new and existing, to learn about tools, resources, and ways CFT can further support their philanthropy. CFT can be a partner to you in your charitable giving. Contact **Carolyn Newham** at [cnewham@cftexas.org](mailto:cnewham@cftexas.org).



Fund holders connect with one another and staff



Amelia White, Galen Smith, Jennifer Lan, Kristin Brown (Emerging Leaders in Philanthropy Alumni)



Boski Sharma and Nancy Cozzie discuss the results of CFT's values card exercise

# PRIDE OF PLACE FUND HOLDER APPRECIATION DINNER

CFT's Fund Holder Appreciation Dinner is truly our favorite night of the year! This year's theme was "Pride of Place." Fund holders joined together for an evening of dining and getting to know one another. They also heard from **Ginny Esposito**, senior fellow and founding president of the **National Center for Family Philanthropy**, who shared giving data and discussed the concept of pride of place. Ginny discussed the advantages of place-based giving, highlighting the results of a study she conducted that revealed how families are often motivated to give to a specific place out of gratitude and wanting to give back and set an example for the next generation.



Megan and Casey McManemin, Sarah Cotton Nelson



Ann and Nate Levine, Judy and Jim Gibbs



Ginny Esposito discusses the concept of pride of place relating to giving



Jean Ann Powers, Darryl Brown, Kymberlaine Banks

# GET SHIFT DONE

*Rallying Together to Support Nonprofits and Workers in Need*



THE COVID-19 CRISIS has severely impacted the North Texas service industry, resulting in many displaced workers. It has also caused an increase in the number of individuals experiencing economic insecurity and seeking support from nonprofits, particularly for hunger relief. Nonprofit food distribution and food pantry providers are reporting that demand for their services has increased 2.5–3 times their normal rate, with more than 50% of demand coming from new clients they haven't served before.

Nonprofits now require more volunteers to help fulfill our community's escalating demand, yet the nonprofit volunteer base has decreased as community members are encouraged to stay home and shelter in place.

The **Get Shift Done** initiative was launched to employ affected hourly workers in the hospitality industry to perform shifts for nonprofits trying to meet community demand during the COVID-19 crisis. The **Get Shift Done for North Texas Fund** was

established at CFT to raise money to provide wages to these hourly workers to work shifts at local nonprofits, preparing and delivering meals for those in need. As of mid-April, more than \$2 million has been raised through the fund.

Local business and community leaders **Anurag Jain** and **Patrick Brandt** launched the idea with support from their respective companies, community leaders, restaurant owners, and nonprofit organizations. The technology platform **Shiftsmart** and its operations team manage the onboarding, matching, scheduling, dispatching, and routing of workers to perform shifts. The existing infrastructure of food banks and pantries is leveraged to match affected workers with available shifts, so restaurant industry leaders can offer and schedule their staff at North Texas-based nonprofits to prepare, assemble, and deliver meals at a wage rate of \$10/hour, paid from the Get Shift Done for North Texas Fund at CFT.

The Get Shift Done initiative is currently serving more than 20 local nonprofits and has received national attention. CFT has created the **Get Shift Done for America** relief fund and has been helping to identify local foundation partners to support the launch of this initiative in other cities, including El Paso, Houston, New Orleans, and Washington D.C.

“We’re so grateful that Patrick and Anurag chose CFT as their trusted partner for this initiative. This innovative model allows displaced hospitality workers to help others while helping themselves during these unprecedented times. We are also thankful for the outpouring of donor support.”

– SEJAL DESAI, CFT’s business engagement director, CFT for Business



Questions? Contact our expert:

**SEJAL DESAI**

Business Engagement Director

sdesai@cftexas.org | 214-750-4239

# INSPIRING GIVING FROM GENERATION TO GENERATION

## *The Fallen Family Fund at CFT supports Freedom Day*

FOR NANCY FALLEN and her family, giving and serving the community has been a family effort that began with her grandfather, the late **Raymond Fallen**.

Raymond grew up in Dorchester, Texas. Because they were sharecroppers, his family moved quite a bit during his early years, finally settling in Ennis. Times were tough, so Raymond worked before and after school to contribute to the household income. During the Depression, he faced a challenging decision: stay in school or quit and work full-time. With great resolve, he decided to finish high school and join the **Civilian Conservation Corps (CCC)**. He later served in the army before moving back to Ennis, where he helped establish and grow a new family business: **Ennis Automotive**. His company became a large automotive parts remanufacturing organization with customers nationwide and was, at one time, the largest employer in Ennis. Nancy remembers working there every summer.

Nancy reflected on how generous her grandfather was. As part of his legacy, he gave back through financial contributions and volunteerism. He made the founding gift that established the **Boys and Girls Club** in Ennis and volunteered or made contributions to **Baylor Hospital, Methodist Children's Home, First United Methodist Church Ennis, Helping Hands Food Pantry**, and more.



Fallen family volunteering at Hunger Busters on CFT's annual Freedom Day

In his will, Raymond set up a charitable giving fund, the **Fallen Family Fund at Communities Foundation of Texas**, which he designated for his family to distribute after his passing.

*"It's been the greatest gift," said Nancy. "I feel like what granddad gave us was an opportunity — an opportunity to make a difference and to explore within ourselves something he had already figured out: lifting up the people around you is what matters most."*

To honor his legacy, the Fallens give through their family fund to the organizations that were closest to their grandfather's heart. They also make grants to organizations and efforts that align with their interests and passions — one of which is **CFT's Freedom Day**.

Nancy was introduced to Freedom Day through a connection her employer had with CFT and Sejal Desai, business engagement director of **CFT for Business**.

Through Freedom Day, the Fallen family has volunteered with a number of nonprofits in support of their missions, including **Dallas Holocaust Museum, Hunger Busters, and Love in Motion**.

For Nancy, her connection to Freedom Day is even deeper than giving back and inspiring the next generation. It allows her family to be part of something her grandfather would have deeply appreciated. As the granddaughter of veterans, Nancy feels indebted to those who have served our country.

*"I would love to get more companies and CFT fund holder families involved in Freedom Day. CFT's North Texas Giving Day and Freedom Day are two intentional and thoughtful ways to directly impact the community; I know more families would benefit from joining us," said Nancy.*

To learn more about Freedom Day 2020, visit [CFTexas.org/FreedomDay](http://CFTexas.org/FreedomDay) 

# EVERY TEXAN COUNTS

*Help us make sure every Texan is counted in the 2020 Census*

EVERY 10 YEARS, following constitutional mandate, our government conducts a count of every person living in our country. From that data, decisions are made that impact every facet of our daily life: our state's representation in Congress, our region's representation in Austin, and federal money for public education, healthcare, community services, and infrastructure in Texas. The census also undergirds the demographic data that companies use to identify potential investments for growth and expansion.

All of this depends on an accurate count, and the 2020 Census promises to be the most challenging in American history. For the first time ever, the census will be online. With nearly 1 in 4 Texans living in a hard-to-count area and widespread concerns about data privacy, a complete census count poses a tough challenge for our state.



Angela Broyles (left) of Communities Foundation of Texas leads a census breakout group for nonprofits in Collin County

Closer to home, North Texas has a lot to lose from an undercount. This is why CFT is helping to lead the charge to get out the count in North Texas and around the state with a broad coalition of partners.

Statewide, CFT is partnering with the **Center for Public Policy Priorities** to lead **Texas Counts**, a cross-sector, all-Texas collaborative of leaders and organizations working to leverage, amplify, and share resources to promote the 2020 Census.



Katie Martin Lightfoot and Ann Beeson of the Center for Public

Policy Priorities, John Fitzpatrick and Amy Desler of Educate Texas at Communities Foundation of Texas

The **Texas Counts Pooled Fund at CFT** is mobilizing philanthropy to invest in efforts that activate high-need, hard-to-count communities throughout the state for the census. To date, the Pooled Fund has made nearly 50 grants to cities, counties, community-based organizations, and local advocates across Texas, totaling more than \$1.4 million in aid to get out the count in our state.

Coordinating closely with both city and county leadership, the **Dallas Complete Count Fund at CFT** is supporting outreach to our own hard-to-count communities in Dallas. In March we held a community census workshop at CFT to bring together nonprofit and community leaders to deploy tools and coordinate messaging.

As part of our commitment to sustain a vibrant Collin County, we worked in partnership with the **Collin County Business Alliance** to bring together business and nonprofit leaders to build a census outreach plan for their employees and community.

I COUNT, YOU COUNT,  
**WE ALL COUNT!**



The results of the 2020 Census will reverberate for years, and possibly decades, to come. At CFT, we work to improve lives through an unwavering commitment to lasting impact, and we believe a complete and accurate count in 2020 will be a critical lever to sustaining our vibrant community. Together with you and our partners across the state, we can build the foundation for that brighter future, one Texan at a time.

## YOU COUNT BE COUNTED



### WHY THE CENSUS MATTERS TO TEXAS

**\$3 BILLION** 

POTENTIAL COST OVER 10 YEARS  
OF JUST A 1% UNDERCOUNT

**25%** 

TEXANS LIVING IN  
HARD-TO-COUNT AREAS

**36 + 3** 

POTENTIAL GAIN  
IN U.S. HOUSE SEATS

The **2020 Census form** is now available online at [My2020Census.gov](http://My2020Census.gov) — fill yours out today and spread the word. Visit [TexasCounts.org](http://TexasCounts.org) to find resources for community outreach, or go to [DallasCensus.com](http://DallasCensus.com) for tools that can make you a better ambassador for the 2020 Census in Dallas. 



Questions? Contact our CFT census expert:

**AMY DESLER**

Deputy Director, Development

Educate Texas

[adesler@cftexas.org](mailto:adesler@cftexas.org) | 214-750-4148



# 100TH ANNIVERSARY OF WOMEN'S RIGHT TO VOTE

*Dallas Area Funders Award \$320,000 to 38 Organizations*

**T**O MARK THE 100TH ANNIVERSARY OF THE 19TH AMENDMENT in 2020, community philanthropic partners came together to create the **19th Amendment Centennial Fund**, which has provided \$320,000 in grants to support a number of community-centered events in creating conversations and advancing gender equity in celebration of the 100th anniversary of women's right to vote. Funded projects include programs and events that provide a publicly accessible component of the project's work, so that it can be explored and enjoyed by individuals from diverse cultures, ages, and economic means.

A steering committee of the collaborative funders advised on the grants of up to \$10,000 for programs and events by nonprofits and up to \$1,000 for public schools. **Thirty-eight projects were chosen to receive funding and incorporate the following concepts:**

## CELEBRATE

Remember, honor, and applaud those who have moved women from suffrage to seats at many tables and continue to work to improve the position of women in society.

## EDUCATE

Tell the story behind the creation and significance of the 19th Amendment, including who was involved, what sacrifices were made for it to happen, and the women of color who were marginalized to advance the movement.

## ACTIVATE

Make the call for people to participate in democracy and provide data, information, and solutions for ways to increase Texas' ranking of 49th among the states when it comes to women's political participation.

 To see the full list of grantees and their project details, visit [CFTexas.org/Centennial](https://cftexas.org/Centennial) 



*\$320,000 was granted to local nonprofits through the 19th Amendment Centennial Fund*

## 19th Amendment Centennial Funding Categories:

**Arts & Culture:** \$112,000

**Civic Engagement:** \$58,800

**Education:** \$144,000

**Other:** \$5,000

## THANK YOU TO OUR COLLABORATIVE FUNDERS:

AT&T

The Boone Family Foundation

The City of Dallas Office of Cultural Affairs

Communities Foundation of Texas

The Dallas Foundation

The Embrey Family Foundation

The Hoglund Foundation

Lyda Hill Philanthropies

The McCune Losinger Family Fund at CFT

The Rainwater Charitable Foundation

Texas Women's Foundation

United Way of Metropolitan Dallas

The George and Fay Young Foundation



Questions? Contact our expert:

**SARAH COTTON NELSON**

Chief Philanthropy Officer

[snelson@cftexas.org](mailto:snelson@cftexas.org) | 214-346-5501

# GIVING WISELY

## Family Values: Deepening Connections



By Sejal Desai, *Business Engagement Director*

**F**AMILY VALUES help define what is meaningful. They provide a moral compass; they help identify the non-negotiable aspects of our lives. On a trip to India at the start of the new year, I decided to bring CFT's *Identifying Values* and *Defining Passions* cards with the hope of doing these meaningful exercises with my family.

As we welcomed a new decade, my family gathered to identify our personal values. We were a multigenerational group of 10 ranging from 13–81 years in age. We started by laying the *Defining Passions* cards on the living room floor. The cards, which depicted people of color, different faith groups, and diverse ethnic backgrounds, offered an experience my family could relate to.

I encouraged everyone to pick out images they identified with, representing memories, stories, and passions. After everyone selected their top values, I wondered how the dialogue would progress. What would each family member be willing to share?



Sejal's father-in-law shares a values-based image that he related to

One by one, we shared stories of letting go of inhibitions, of travel, of people's influence on our lives, and of unforgettable experiences. We said things to each other we've never said before. What fascinated me was how the simple nature of the cards had the ability to cultivate effective storytelling and trigger deeper conversations among us. We learned new things about each other, and that helped us become even closer.

***"This values-based exercise will be etched in my memory forever,"***  
said my brother-in-law.

We then completed CFT's *Identifying Values* words-based exercise. Each card listed different values, such as loyalty, legacy, and tradition. I asked my family to pick out the three to five values that resonated with them most. We spent over three hours discussing the values we individually identified with and why. We learned that we shared a number of values, such as community, compassion, and responsibility. I am now looking forward to continuing these conversations and deepening the connection of our values with our individual and collective philanthropy.



The Desai family learned more about one another through CFT's values-based exercises



CFT's Identifying Values and Defining Passions cards

To learn more about our **GiveWisely** courses and values-based exercises, visit [CFTexas.org/GiveWisely](http://CFTexas.org/GiveWisely) or contact **Elizabeth Liser** at [eliser@cftexas.org](mailto:eliser@cftexas.org) or 214-750-4234 

# NEWS, AWARDS & ACCOLADES

## COMMUNITY CALL-OUTS



**Jeri Chambers**, donor relations officer, was selected for the Texas Health Resources 2020 Texas Health Community Impact Board, and was selected to be a member of Leadership Texas Class 2020.



**Nadine Dechausay**, community philanthropy director, was elected to the Texas Health Resources Foundation Board and the Texas Health Resources Community Impact Dallas/Rockwall Leadership Council.



**Amy Desler**, deputy director, development, Educate Texas, was appointed to serve on the City of Dallas Citizen Homelessness Commission for District 14.



**Celeste Arista Glover**, community philanthropy officer, was selected to serve as a Dallas County Board Committee Member for the Dallas Area Partnership to End and Prevent Homelessness, and was selected to serve as a Dallas Truth, Racial Healing and Transformation (Dallas TRHT) Steering Committee member.



**Sarah Beeks Humphrey**, director of charitable giving, Collin County, was selected to serve on the Resource Development Committee of Philanthropy Southwest.



**Ashley McIver**, community philanthropy officer, was selected to serve on the DFW Regional Housing Consortium Board of Directors and the International Rescue Committee's Advisory Board.



**Nicole Paquette**, senior marketing and communications manager, was selected to serve on the Executive Committee of the Friends of the Dallas Public Library (FODPL) Board of Directors.

## YOUNG PROFESSIONAL LEADERSHIP



**Becky Calahan**, associate, TEGAC, was selected as vice president of communications for the Young Nonprofit Professionals Network (YNPN) of Austin and as communications chair of the Economic Development Committee of the Austin Young Chamber.



**Amanda Kolle**, nonprofit manager, North Texas Giving Day, was selected to be part of the Dallas Regional Chamber's Lead YP class of 2020.

## NATIONALLY NOTEWORTHY



**Ashley McIver**, community philanthropy officer, was selected to serve on the 2020–2021 Workforce Matters National Steering Committee.



**Nicole Paquette**, senior marketing and communications manager, was selected to serve as steering committee co-chair of the 2020 Community Foundations United (CFUnited) biannual conference.



**Monica Egert Smith**, chief relationship officer, was selected to serve on the Executive Committee of the Cotton Bowl Athletic Association Board of Directors.



**Communities Foundation of Texas** has partnered with the Aspen Institute, JPMorgan Chase & Co., and United Way of Metropolitan Dallas to create the Dallas Economic Opportunity Leadership Academy, a Workforce Leadership Academy that is part of the Aspen Institute Economic Opportunities Program and Fellows Network.

## AWARD RECOGNITION



**Jeri Chambers**, donor relations officer, Collin County, was named "Collin County Woman of the Year" by Local Profile.



**Communities Foundation of Texas** was nominated as "Nonprofit of the Year" by the Frisco Chamber of Commerce.



**Sejal Desai**, business engagement director, CFT for Business, was named "Woman of the Year" by the Greater Dallas Asian American Chamber of Commerce.



**Dr. Reo D. Priuett, Ed.D.**, senior director, programs, Educate Texas, was named one of the *Dallas Business Journal's* 2020 Minority Business Leader Award honorees.



**Dr. Rodney H. Rodriguez**, senior director, RGV FOCUS, received the Honorary IMPACT Award at the IMPACT Economic Development Forum in Laredo, Texas, as well as the Our Lady of the Lake University "Outstanding Alumni Service to Community" Award in San Antonio.



**Texas Education Grantmakers Advocacy Consortium (TEGAC)** at Educate Texas was named 2019 "Friend of the Year" by Friends of Texas Public Schools for their work on the landmark school finance law House Bill 3 this past legislative session.



## Be a Giving Hero: Support North Texas Giving Day 2020



YOU can help power the largest community-wide giving day in the nation! On North Texas Giving Day, your support makes it possible for the thousands of nonprofits in our region to do their best work. Be a part of transforming our community by powering this giving movement!

To sponsor North Texas Giving Day 2020, contact **Kaitlin Guthrow**, director of sponsorships and nonprofit relations, at [kguthrow@cftexas.org](mailto:kguthrow@cftexas.org) or **214-750-4253**.



## CHARITABLE LEGACIES THAT LIVE ON



*We will miss these friends of the foundation that we lost in the last year:*

Julia Beecherl  
Harold B. Berman  
Gene H. Bishop  
John R. Bradbury  
Gladys Trull Brooking  
George P. Caruth

George E. Goode  
Jeffrey M. Heller  
Lawrence T. Hunter  
Lane A. Kramer  
Tavenner C. Lupton, Jr.  
Betty Massey  
H. Ross Perot

T. Boone Pickens  
Donald R. Polan  
Foster M. Poole  
Craig L. Schwimmer  
Louis B. Wadel  
J. D. "Jack" Williamson, Jr.



5500 Caruth Haven Lane

Dallas, Texas 75225-8146

214-750-4222

[CFTexas.org](http://CFTexas.org)

Nonprofit  
Organization  
U.S. Postage  
PAID  
Permit No. 4339  
Dallas, Texas

## KEY DATES



**NOW – MAY 5**

### NORTH TEXAS GIVING TUESDAY NOW

Join CFT, the Dallas Cowboys, and United Way of Metropolitan Dallas to support nonprofits on the front lines through an emergency response day of giving in partnership with #GivingTuesday! Give now through May 5 to more than 3,000 nonprofits in need of your support at [NorthTexasGivingTuesdayNow.org](http://NorthTexasGivingTuesdayNow.org).



**MAY 12**

### VIRTUAL PROFESSIONAL SEMINAR

Join us virtually for our professional seminar in partnership with SMU. This MCLE/CPE/CFP continuing education event helps professional advisors with philanthropic strategies that can benefit charitably-minded clients. Learn more and register at [CFTexas.org/Seminar](http://CFTexas.org/Seminar).



**MAY 15**

### NOMINATION DEADLINE: D CEO'S 2020 NONPROFIT & CORPORATE CITIZENSHIP AWARDS

We are proud to partner with D CEO to honor professionals and organizations in the nonprofit sector that make a positive impact on the community and to celebrate corporations and business leaders that collaborate with nonprofits. Nominate now at [DMagazine.com/NonprofitAwards](http://DMagazine.com/NonprofitAwards).



**JUNE 30**

### APPLICATION DEADLINE: CFT'S 2020-2021 EMERGING LEADERS IN PHILANTHROPY COHORT

Young leaders: Interested in learning more about philanthropy and grantmaking? Applications open May 15. Apply to be part of our Emerging Leaders in Philanthropy program at [CFTexas.org/ELP](http://CFTexas.org/ELP).



**SEPTEMBER 11**

### CFT'S FREEDOM DAY

Join us for powerful days of community service across DFW to honor the lives tragically lost and changed on Sept. 11, 2001. More than 1,000 volunteers will participate in this 19th annual event. Learn more at [CFTexas.org/FreedomDay](http://CFTexas.org/FreedomDay).



**SEPTEMBER 17**

### NORTH TEXAS GIVING DAY

Save the date! During North Texas Giving Day, everyone can be a philanthropist online from 6am to midnight. Will you join us? In 2019, more than \$50 million was raised for 3,000 local nonprofits. Learn more at [NorthTexasGivingDay.org](http://NorthTexasGivingDay.org).

ALL DATES ARE TENTATIVE IN LIGHT OF OUR COMMUNITY'S RESPONSE TO COVID-19.

PLEASE VISIT [CFTexas.org/Events](http://CFTexas.org/Events) FOR UPDATES.